Student Resource 3.1

Chart: Website Categorization

Student Name:\_\_\_\_\_\_\_Jacob Walton\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:1/20/21

Directions: An early step in designing or evaluating a website is clarifying the main purposes of the website. There are millions of websites, and most of them can be categorized into one or more of the following purposes. Research these categories and take notes in the Characteristics column. Then, look up websites that meet the description and list each site in its proper category.

Website Categories

| Category and Examples | Characteristics |
| --- | --- |
| **Web Portal:** Example websites:  http://www.ncwiseowl.org/Interest/High.htm | Has links that lead to various websites that are owned by different groups. It is used as an access point for them. |
| **Search Engine:** Example websites:  https://www.google.com/ | It has a search bar that can be used to locate information on the Web. |
| **Informational:** Example websites: **https://school.eb.com/levels/high** | Is a website that is composed of various forms of text all with the purpose of informing the user. It is a recommended resource for researching info. |
| **News:** Example websites: **https://www.nytimes.com/** | Is a private organization that reports and distributes information on current events. |
| **Commercial (E-commerce):** Example websites: **https://store.steampowered.com/** | It is a website that is used to sell games to customers. |
| **Educational:** Example websites: **https://www.harvard.edu/** | Is a trusted website that has reliable information on subjects such as information of Inauguration day to astrochemistry. |
| **Entertainment:** Example websites: **https://www.boredbutton.com/** | It was designed to provide funny and random entertainment when one is bored. |
| **Advocacy:** Example websites: **https://www.serdc.org/** | Is advocating for the use of recycling to better the environment. |
| **Blog:** Example websites: **https://www.wix.com/** | Is a website used to create your own websites, which from what I found is mainly just blogs. |
| **Personal:** Example websites: **https://www.sidehustlenation.com/** | It is a website owned by a guy named Nick that he uses to help grow peoples’ side businesses. |
| **Social Networking (Community):** Example websites: **https://twitter.com/** | A website used to send out thoughts and opinions to a large number of people at once through text, photo, or video. |
| **Social Bookmarking:** Example websites: **https://www.rottentomatoes.com/** | Movies are reviewed both in score and comments by critics and audience members alike. |
| **Video/Media Sharing**: Example websites: https://www.youtube.com/ | Anyone can share videos on this website by posting them to their channel. |
| **Wiki:** Example websites: https://en.wikipedia.org/wiki/Main\_Page | This website is dedicated to having a free source of information for everyone that can be edited and accessed by anyone. |
| **Financial Transaction:** Example websites: https://www.wellsfargo.com/ | This is a banking website in which people access their bank accounts. |